**Name- Shivam Giri**

**Course name-B.Tech ECE**

**College name-Quantum University , Roorkee**

**Batch number- 1**

**Task no.- 3**

**Task name-** **Choose a product of your choice and create a storyboard for it.**

**Product: Apple Vision Pro (Mixed Reality Headset)**

A **storyboard** visually represents a user's interaction with the product. Below is a text-based storyboard describing key moments in the **user journey** for Apple Vision Pro.

**Scene 1: Awareness – Seeing the Ad**

**📍 Setting:** Living room

* Alex, a tech enthusiast, is scrolling through social media and sees an Apple ad for Vision Pro.
* The ad showcases immersive mixed-reality experiences, like working in a virtual office, watching movies on a giant screen, and FaceTiming in 3D.
* Alex thinks, *"This looks like the future—I need to check this out!"*

**Scene 2: Consideration – Visiting the Apple Store**

**📍 Setting:** Apple Store

* Alex visits an Apple Store to try out the Vision Pro.
* A store associate helps him wear the headset.
* As soon as he puts it on, he sees an interactive, floating home screen controlled by his eye movements and gestures.
* He’s amazed, thinking, *"This is like living in a sci-fi movie!"*

**Scene 3: Purchase – Taking it Home**

**📍 Setting:** Home, Unboxing the Vision Pro

* Alex purchases the headset and unboxes it at home.
* The sleek design and packaging feel premium.
* He carefully sets up the headset and connects it to his Apple ID.

**Scene 4: First Use – Immersive Experience**

**📍 Setting:** Living Room

* Alex puts on the headset and sees his apps floating around him.
* He watches a movie on a virtual 100-foot screen, completely immersed in the experience.
* The 3D spatial audio makes him feel like he's in a real theater.
* *"This is better than my TV!"* he exclaims.

**Scene 5: Productivity – Virtual Office Setup**

**📍 Setting:** Home Office

* The next morning, Alex tries using Vision Pro for work.
* He opens multiple floating screens, joins a Zoom meeting in AR, and uses a virtual keyboard.
* No physical monitors, no distractions—just a perfect productivity setup.
* *"This could replace my entire home office,"* he realizes.

**Scene 6: Social – FaceTime in 3D**

**📍 Setting:** Bedroom

* Alex FaceTimes his best friend, who also has a Vision Pro.
* The 3D avatars and spatial presence make it feel like they’re in the same room.
* *"This is insane—it's like you're actually here!"* his friend says.

**Scene 7: Challenges – Eye Fatigue**

**📍 Setting:** Evening, Couch

* After hours of use, Alex feels slight eye fatigue.
* He realizes he needs to take breaks to avoid strain.
* He adjusts the fit and tweaks settings for comfort.

**Scene 8: Advocacy – Recommending to Friends**

**📍 Setting:** Café with Friends

* Excited about his experience, Alex tells his friends about Vision Pro.
* He lets them try it, and they’re blown away.
* *"I need to get one!"* one of them says.